

# CARNIVAL HOPSACK

Carnival Hopsack is the most complete premium "felt-like" heavy cover gradeline. It is embossed with a burlap-type finish and prints with exceptional printing characteristics. Two white selections, teamed with a rich color palette make this a popular choice for designers, specifiers, and printers when a "felt-like" texture is important. Carnival Hopsack offers extraordinary value, performance, quality, and choice.

Features & Benefits	Colors								
<p><b>Brightness and Whiteness</b></p> <ul style="list-style-type: none"> <li>- 98+ Brightness, Stellar White Exhibits a very cool white shade and excellent opacity (97+) for exceptional contrast and print fidelity for any printing job.</li> <li>- 94 Brightness, Carnival White A refreshing cool white shade with high opacity (98+) and high recycle content, which makes it a great performer for every printing and corporate collateral need.</li> </ul> <p><b>Finish</b></p> <ul style="list-style-type: none"> <li>- Carnival Hopsack presents an embossed traditional-type felt finish.</li> <li>- The Hopsack pattern will not interfere with printing performance or foil-stamping applications.</li> </ul> <p><b>Recycle Content</b></p> <ul style="list-style-type: none"> <li>- Carnival Hopsack is manufactured with a total of 50% recycled content, including a minimum of 30% Post Consumer content. (except for Stellar White which contains no recycle content)</li> <li>- Carnival Hopsack meets all governmental recycled paper executive orders (except for Stellar White which contains no recycle content)</li> </ul> <p><b>Archival Properties</b></p> <ul style="list-style-type: none"> <li>- Alkaline</li> <li>- Lignin Free</li> <li>- Meets ANSI Standards for archivalness</li> <li>- Acid-free</li> <li>- Elemental Chlorine Free (ECF)</li> <li>- Process Chlorine Free (PCF)</li> </ul> <p><b>End Uses</b></p> <p>Packages, Folders, Annual Reports, Brochures, Greeting Cards, Packaging Applications, Envelopes, Direct Mail, Glue Applied Books Press Kits, Invitations</p> <p><b>Envelopes</b></p> <p>Carnival Hopsack envelopes are stocked by our official converter:</p> <ul style="list-style-type: none"> <li>- National Envelope Company</li> </ul>	<p>Stellar White - 98 Bright White - 94 Bright Blue Coco Deep Blue Ivory Land New Black New Forest Green Persian Blue Red Soft White</p> <hr/> <p><b>Basis Weight and Calipers</b></p> <table border="0" style="width: 100%;"> <tr> <td style="width: 70%;">80lb Text</td> <td style="width: 30%;">6.2</td> </tr> <tr> <td>90lb Cover</td> <td>12.8</td> </tr> </table> <hr/> <p><b>Machine &amp; Embosser Trim Levels</b></p> <table border="0" style="width: 100%;"> <tr> <td style="width: 70%;">Paper Machine</td> <td style="width: 30%;">121-131 inches</td> </tr> <tr> <td>Embossed Pattern</td> <td>Max 52.00 inches</td> </tr> </table>	80lb Text	6.2	90lb Cover	12.8	Paper Machine	121-131 inches	Embossed Pattern	Max 52.00 inches
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