

# FSC Brands and Color Choices

## 10 BRANDS 130 COLORS + FINISHES



SMART Papers now has the largest selection of FSC coated and uncoated certified brands and colors among all writing, text and cover mills. Keep this chart which showcases our FSC certified and recycled products. The appropriate classification will help guide you to the choice that best meets your environmental paper needs.

### KROMEKOTE

The Kromekote Collection has been carefully created to offer the graphic design professional the very best printing surface in a vast array of finishes, textures, colors and weights.

- C1S Recycled
- C1S
- C2S
- All Metallics
- All Colors
- All Folios
- Glass C1S
- All Textures
- Folding Board C1S
- Kromekote Digital

### KNIGHTKOTE MATTE

An exceptional combination of responsible natural resource utilization and expertly crafted matte coated papers for the highest quality, environmentally conscious printing results.

- White Text and Cover
- White 7pt. Return Card
- White 9pt. Return Card
- Cream Text and Cover
- Cream 9pt. Return Card
- All Textures
- Knightskote Matte Digital

### GENESIS

Recycled and FSC certified, Genesis provides excellent performance and value for environmentally responsive organizations.

- 100 PCW White
- 100 PCW Natural
- Snowday
- Snowday Vertical
- Cream Puff
- Cream Puff Vertical
- Snow
- Birch
- Milkweed
- Husk
- Tallow
- Fossil
- Margold
- Cypress
- Coco
- Cranberry
- Windsor Green
- Dark Blue
- Serious Black

### SOLUTIONS

Choose from whites, soft pastels, fiber-added items and Asian accent colors. Available in super smooth, smooth and vellum finishes.

- Carrara White (96)
- Recycled White
- Soft White
- Natural
- Ivory
- Gray
- Wasabi
- Blue Ice
- Pineapple
- Coral
- Topaz
- Mango
- Ginkgo
- Thai Gold
- Parchment
- Spice
- Miranda
- Ash
- Pepper

### FELTWEAVE

A unique textured finish in whites, pastels and a rich spectrum of sophisticated hues, with seven colors coordinating with Nekoosa Linen and Solutions.

- Carrara White (96)
- Recycled White
- Soft White
- Natural
- Ivory
- Gray
- Ash
- Lambswool
- Spirit Perf
- Chocolate
- Hemlock
- True Blue
- Eggplant
- Black

### PROTERRA

Combines an earthy and fibered look with soft white and deep rich colors for the feel of handmade papers. Available in smooth and antique finishes.

- Coastal White 100
- Chalk
- Oyster
- Lily of the Valley
- Mint
- Mushroom
- Oat
- Barley
- Straw
- Kraft
- Jute
- Wisteria
- Cypress
- Sienna
- Iris
- Chili
- Black

### NEKOOSA LINEN

Premium linen finish that provides an excellent printing surface, as well as a perfect canvas for embossing and foil stamping. Bond and 25% cotton also available.

- Carrara White (96)
- Recycled White
- Soft White
- Natural
- Ivory
- Ash
- Gray
- Spirit Red
- True Blue
- Black
- Nekoosa White Bond
- White 25% Cotton

### SKYSTONE

The industry's leading imitation parchment sheet. With its handcrafted visual texture and color, no two sheets are exactly the same.

- NEW White
- Natural
- Brown
- NEW Champagne
- Pewter
- NEW Smoke Gray
- NEW Pink Ice
- NEW Bluestone
- Sagebrush

### SYNERGY

With 16 colors and four distinctive text and cover finishes, Synergy provides a perfect foundation for building a total communications package.

- White 100 PCW
- Natural 100 PCW
- Dark Blue
- Serious Black

### PASSPORT

Passport features a full spectrum of fiber-added hues and accent colors in smooth and felt finishes.

- Coco
- Cranberry
- Dark Blue
- Serious Black



**FSC Recycled:** Products use only post-consumer reclaimed material in accordance with FSC standards.



**Mixed Sources:** Products with a Mixed Sources label support the development of responsible forest management worldwide.



100% PCW



30% PCW



**Recycled** – Products use post-consumer recycled material.