

# Kromekote® Label

For Premium Wet Glue Cut and Stack Labels

**NEW**



RECYCLED 

PRODUCT SPECIFICATIONS:

Properties	Units	STANDARD					WET STRENGTH HP INDIGO* 30% PCW			
		54 LB	57 LB	60 LB	70 LB	80 LB	57 LB	60 LB	60 LB	60 LB
Weight	gsm	80	84	89	104	118	84	89	89	89
Brightness	% reflectance	90	90	90	90	90	90	90	90	90
Caliper	mils (.001)	3.5	3.7	4.0	5.1	5.4	3.8	3.8	4.0	4.0
CIE Whiteness	T500	108	108	108	108	108	95	95	108	108
Gloss 75	% reflectance	82	82	82	82	82	82	82	82	82
Moisture	%	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5
Opacity	%	88	90	91	92	95	90	90	91	91
Tear (MD)	g/inch	45	50	55	70	75	50	50	55	55
Tear (CD)	g/inch	50	55	60	80	85	55	55	60	60
Cobb	gsm	> 8	> 8	> 8	> 8	> 8	> 8	> 8	> 8	> 8
FSC Certification	CD15371	yes	yes	yes	yes	yes	yes	yes	yes	yes
Wet Strength	%						15	15		

\* Kromekote Litho Label IN-fusion

PRODUCT ATTRIBUTES:

- One side coated (C1S) with a mirror smooth, high gloss, cast coated surface specifically designed for wet glue applied cut and stack labels.
- Superior sheet stability and lay flat characteristics for optimal printing, die cutting and high speed bottling line performance.
- Smooth, high gloss, ultra-absorbent and fast drying cast coated surface delivers crisp dot formation and super sharp printed images. Expect superior print quality with brilliant colors, nuanced shading and fine line work.
- Resilient, compressible and smooth, cast coated surface performs exceptionally in detailed embossing, foil stamping and varnishing applications.

- Product offering includes wet strength, HP Indigo and recycled papers manufactured with 30% post-consumer fiber.
- Contains wood pulps sourced from managed forests certified in accordance with the rules of the Forest Stewardship Council (FSC).
- Complies with Toy Safety regulations for archival quality: ASTM F963-07e, Hasbro SRS-12, REACH Regulations, CONEG and ANSI Z39.48.

PRINTING AND CONVERSION:

- Recommended for offset, color laser and HP Indigo, flexography, letterpress and screen print processes.
- Superior results in embossing, foil stamping, metallization, varnishing

APPLICATIONS:

- Premium Labels, Sleeves and Wraps  
Primary labeling for bottles, cans, wine and spirits, food and non-food applications, health and specialty products and cosmetics.
- Graphic communications, posters, book jackets, POP, direct mail, and coating base paper.



---

# Kromekote Label

## For Premium Wet Glue Cut and Stack Labels

---

SMART Papers is the largest manufacturer and marketer of premium cast coated printing and packaging papers. The company's well recognized brands Kromekote®, SMART Matte® and SMART Digital™, as well as custom produced specialty papers, are used in a diverse array of products and applications.



Kromekote clearly outperforms traditional premium calendered coated paper. Our unique cast coating process applies three super-smooth layers of technologically advanced coating using a heated chrome casting drum to produce an extremely flat, ultra rich gloss, highly absorbent, mirror-smooth and resilient surface. Cast coating technology creates a unique printing surface with performance features that make Kromekote the paper of choice for reproducing the finest printed images.

---

### Kromekote is the paper of choice for reproducing the finest printed images:

- Camera True
- Mirror Gloss
- Product Range
- Surface Uniformity
- Blue White Shade
- Quick Drying
- Press Performance
- Absorbent Ink Set
- Unique Applications
- Digital Guaranteed

---

### Kromekote

premium smooth and glossy cast coated papers

- Label Papers
- Digital Papers
- Colors and Foils
- C1S and C2S Covers
- Packaging and Folding Board

---

### SMART Matte

recycled matte coated papers

- Reply Card
- Digital Papers
- Text and Cover
- Packaging Board

---

### Contact Us

To discuss SMART Papers current product offering, capabilities or new product development call 800-443-9773.

SMART Papers  
601 North B Street  
Hamilton, Ohio 45013  
[www.smartpapers.com](http://www.smartpapers.com)

